

2021 Annual Spring Benefit
Opening Minds. Inspiring Change.
"Zoom Away"

Sponsorship Opportunities

We know that everyone is tired of virtual events, so this year we have created "Zoom Away" to enable our community to participate in supporting Primary Source without the obligation of a virtual program.

We'll be marketing "Zoom Away" with the same enthusiasm as our usual in-person spring benefits, and will be featuring some exciting benefits for ticket purchasers and sponsors, including our "Get Out of Your House" raffle that will support restaurants and cultural organizations in our neighborhoods.

Your sponsorship underwrites our mission to educate students by working with teachers to foster children's knowledge, skills, and dispositions for thoughtful and engaged citizenship.

We invite you to join forces with us to help prepare the next generation for a future of global understanding, cultural tolerance, and civic responsibility.

About Primary Source

We are an education nonprofit that for more than three decades has worked with teachers to foster students' knowledge, skills, and dispositions for thoughtful and engaged citizenship. We offer professional development programs and resources that help make global, civics, and cultural education an integral part of every student's classroom experience. We work with thousands of teachers annually, have exponential impact on students,

Sponsor Benefits	Activist (\$10,000)	Catalyst (\$5,000)	Advocate (\$2,500)	Friend (\$1,000)
Name or Logo on Benefit materials	✓	✓	✓	✓
Raffle tickets included	12	9	6	3
Sponsor link on digital Benefit materials	✓	✓	✓	
HistoryThon sponsorship *	✓	✓		
Name or logo on other program materials for teachers	✓			
Statement on Benefit materials	✓			

* *HistoryThon* by Primary Source is a walkathon in fall of 2021 to support education about African American history. Click [here](#) for more information or visit primarysource.org/2021HistoryThon.

Learn more at primarysource.org/2021benefit

Contact Judith Katz at judy@primarysource.org or 617-804-2356 for more information.