



HistoryThon

A Walkathon to Support Education about African American History

Pave the way to understanding

Saturday, October 2nd - Sunday, November 14th, 2021

HistoryThon Sponsorship Opportunities

HistoryThon by Primary Source is a walkathon to support education about African American history, in concert with our work to prepare educators in developing expertise in K-12 anti-racist education.

Teachers, students, families, and friends choose their own journeys, exploring walks, trails and sites of historical importance to the Black experience in America. If public health guidelines permit, we may be able to include a face-to-face program during this period.

HistoryThon engages participants and supporters in learning about African American history, and will help underwrite our pivotal initiative to make available to teachers everywhere *Making Freedom Digital Curriculum*.

About Primary Source

We are an education nonprofit that for more than three decades has worked with teachers to foster students' knowledge, skills, and dispositions for thoughtful and engaged citizenship. We offer professional development programs and resources that help make global, civics, and cultural education an integral part of every student's classroom experience. We work with thousands of teachers annually, have exponential impact on students, experience high participant retention rates, and are acknowledged for our efficiency in delivering programs and services to educators.

HistoryThon Sponsor Benefits	Visionary (\$25,000)	Leader (\$15,000)	Activist (\$10,000)	Catalyst (5,000)
Name or Logo on HistoryThon materials	✓	✓	✓	✓
Organization link on Primary Source website	✓	✓	✓	
Sponsor Statement on HistoryThon materials	✓	✓	✓	
Video link on digital HistoryThon materials	✓	✓		
Name or logo on program materials for teachers throughout the year	✓	✓		
Sponsor statement on program materials for teachers throughout the year	✓			
Recognition in <i>Making Freedom Digital Curriculum</i>	✓			

Build a Team!

Inviting friends, family, and colleagues to join the HistoryThon journey is a great way to participate! A group of participants who complete HistoryThon together, either in person or virtually, can register via the online platform as a "team." For every individual or team that raises \$1,500 or more, Primary Source will donate one of its courses to a deserving teacher.

Learn more at primarysource.org/2021HistoryThon

Contact Judith Katz at judy@primarysource.org or 617-804-2356 for more information.